

DTID'S QUARTERLY NEWSLETTER IS GEARED FOR DISTRICT PROPERTY OWNERS, BUT SERVES AS A RESOURCE FOR ALL DOWNTOWNERS.

Downtown Toledo Express News

QUARTERLY CONNECT



MARCH 2010

DTID Starts a Quarterly Mailing

In October 2009, DTID put out a Survey to all stakeholders asking about the services that we have been providing. Responses and comments were informative about how well the DTID staff communicate, and that it is appreciated.

In an effort of continuing effective communication about what is going on in the District, while at the same time reducing the

number of emails being sent by DTID, we are beginning this newsletter.

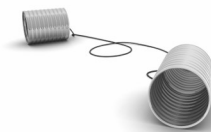
The Downtown Toledo Improvement District will send the newsletter to update the stakeholders, friends of the District, and others on things going on at the Board, at the office and around downtown Toledo.

The intent is to give our stakeholders up to date information about what is happening in the District, in Downtown, and to connect the property owners.

The newsletters will be posted to our website and sent via email.

We will continue to send timely information about upcoming events, links to articles of interest and information that should be communicated immediately, but we look forward to communicating more directly and effi-

ciently!
Hope to see you at upcoming events!



Upcoming Events

For more, see Calendar on
Page 2

3/12—Blarney O'Papolis
Event

3/28—Walleyes Last
Regular Season Game

4/8 Toledo Mud Hens
Opening Day at 5/3
Field!!

4/13—Social Networking
Event for Downtown
Professionals hosted by
DTID

4/24 Carrie Underwood
at Lucas County Arena
and Toledo Mud Hens
Game!

4/25 Elton John Concert
at the Lucas County
Arena

Attached Documents

Year End Clean and Safe Comparison Report

Blarney O'Papolis Event Flyer
Restaurant Alert March 2010

Downtown Highlights

New Website Address: www.downtowntoledo.org

New Pizzeria—Andrew Z's Pizzeria X-press on N. St. Clair Street

Something new in your part of the neighborhood?! Contact us! And we'll help get the message out!

UPCOMING EVENTS IN DOWNTOWN TOLEDO



Sun	Mon	Tue	Wed	Thu	Fri	Sat
7 Toledo Wall-eye @ home	8 Toledo Public Library Film Festival begins at Main Branch	9	10	11 EPIC Social @ Blarney Warehouse 5:30p-7p	12 Blarney O'Papalis 4p—1a Home & Garden Show at Convention Centre Monster Jam @ Arena	13 Blarney O'Papalis 7p—1a Home & Garden Show at Convention Centre Monster Jam @ Arena
14 Monster Jam @ Arena ends today! Home & Garden Show at Convention Centre	15 Toledo Public Library Film Festival	16	17 St. Patricks Day: Blarney Opens 8a	18	19 Toledo Wall-eye @ home	20 Bill Gaither @ Arena, doors open 3p, show at 4p
21 Toby Mac Concert @ Arena, doors at 6, show starts at 7p	22 Toledo Public Library Film Festival	23	24	25 Zenobia Shrine Circus @ Convention Centre	26 Zenobia Shrine Circus	27 Toledo Wall-eye @ home Zenobia Shrine Circus
28 Toledo Wall-eye @ home Zenobia Shrine Circus	29 Toledo Public Library Film Festival	20	31	1-Apr	2-Apr	3-Apr Glass City Rollers @ Cnvntn.Centre
4-Apr	5-Apr Toledo Public Library Film Festival	6-Apr	7-Apr	8-Apr Toledo Mud Hens Opening Day! 5:30p game time	9-Apr Toledo Mud-Hens Game	10-Apr Toledo Mud-Hens Game
11-Apr Toledo Mud-Hens Game	12-Apr Toledo Public Library Film Festival ends @ Downtown Branch	13-Apr	14-Apr DTID hosts downtown networking social. 5-630p	15-Apr	16-Apr Downtown Gallery Loop Meet & Greet by ACGT	17-Apr
18-Apr	19-Apr	20-Apr	21-Apr	22-Apr	23-Apr	24-Apr MudHens Game Carrie Underwood Concert!

Arena Statistics Information

The staff at DTID has asked the Convention Centre and Destination Toledo to assist the District in being more aware of major events and downtown happenings. They have begun sending us Event listings so that we all know when visitors will be here.

We are also working on securing information about how many tickets were sold for events in

the Arena, as well as attendance at other major downtown events. This requires gathering information from several sources, but we believe that this will help downtown businesses adequately prepare for large downtown event gatherings.

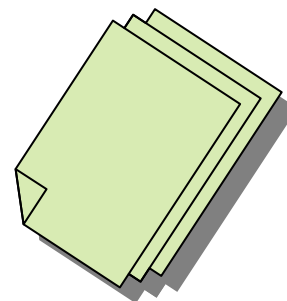
If you have any questions about this service, please contact any of the staff at DTID.

A March 2010 listing has been included here in this mailing. Please use this information to help your business be prepared for downtown's exciting events!

Renewal Information

Bill Thomas and Elizabeth Murawski will begin circulating petitions for the DTID Renewal process in the upcoming weeks of March. We are looking forward to meeting with property owners and being able to answer

questions anyone has. Beth, Elizabeth, and Bill can all be reached at the office phone 419-249-5494.



Branding Northwest Ohio Initiative

Through the Greater Downtown Business Partnership, the District has been an active participant in the Toledo Regional Branding Initiative. The committee is being led by Destination Toledo Executive Director Dave Nolan, and is finishing the research phase of the process.

If you have not had a chance to visit Tole-



doRegionStory.com or follow it on Twitter, please do so in the near future to find out how you can participate in creating Toledo's story. Some of the focus has been on Downtown Toledo's part in the greater story of the region, and we are excited to see the results soon!

Also available on ToledoRegionStory.com is a

link for a survey about your relationship with Toledo. The information collected there will be used to help create a "brand" for Toledo that can be used by and for anyone. Check out ToledoRegionStory.com for more information about this exciting endeavor!



**Downtown Toledo
Improvement District, Inc.**

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The Downtown Toledo Improvement District is a 501 (c) (3) special assessment district created by downtown property owners to provide benefits within a defined 38-block area of our Central Business District. DTID furnishes enhanced maintenance, security, marketing and economic development services above and beyond those offered by the city and county.

On the Street Operations Headquarters

Block by Block (Clean & Safe Team)

Keith Frisinger, Operations Manager

332 N. Michigan Street

Toledo, Ohio 43604

Cell: (419) 467-9451

Visit our website!

www.downtownToledo.org